

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : Jacobi, et al.
Patent No. : 7,113,917
Issued : September 26, 2006
For : PERSONALIZED
RECOMMENDATIONS OF
ITEMS REPRESENTED WITHIN
A DATABASE

CONFIRMATION NO.: 1552

NOTIFICATION OF ERRORS IN ISSUED PATENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This communication is being filed to "make of record" the following errors in the above-referenced patent:

At column 12, line 47, "popular₁₃ item" should be changed to --popular_item--.

At column 14, line 33, "is₁₂ purchased" should be changed to --is_purchased--.

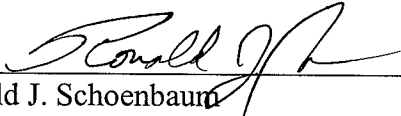
Since these errors are inconsequential, a Certificate of Correction is not required; however, it is requested that this Notification be made of record in the file.

Please charge any fees that may be required to deposit account 11-1410.

Respectfully submitted,

KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: 12-21-06

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